



## Product main features

BIC® Gel-ocity® Illusion® gel pen is an erasable gel stic pen. The 0.7mm cartridge is available in six ink colors, and erases using thermosensitive technology.

### MABS round barrel



### Erasable Gel Pen cartridges



#### Erasable Gel ink:

- Thermosensitive ink
- Water-based dye gel ink
- 24 month shelf life

#### Ink Colors:



### Gel Pen point



State-of-the-art manufacturing process.

### Tungsten carbide ball



Perfectly spherical and resistant ball  
Ensures quality and writing precision  
Ø 0.7 mm for average line width of 0.35 mm



Polypropylene plug

### Polystyrene Adaptor



### Thermoplastic rubber grip

Infinity imprint on grip



### MABS cap



### Pad Seal



### Thermoplastic polyurethane eraser

Eraser uses thermosensitive technology to remove color from ink



## Process and Controls

More than 40 quality controls are performed throughout BIC® Gel-ocity® Illusion® production process, from components to the finished product.

## Norms and regulations compliance

### Product

- Heavy Metal content tested by an external laboratory (EN71-3: 1995, A1:2000/AC 2002, 16 CFR 1303, REACH – ANNEX XVII-entry n°23 and entry n°63)
- Cap compliant with safety cap standard (ISO 11540 / BS 7272-1)
- End plug compliant with safety end-plug standard (BS7272-2)

### Packaging

- Packaging complies with European directive (94/62/EC) relating to packaging and packaging waste
- Local packaging Eco-packaging: the volume, weight and materials used are optimized

## Environment and social responsibility

### Environment

- PVC free product
- Refillable (Gel ink cartridge)

### Social responsibility

- Made in Tunisia
- BIC Group Code of Conduct based on ILO conventions
- Self assessment process with corrective action plan.
- Products audited prior to shipment.

## Logistics Data

### Pen

- Length: 148.8 mm
- Diameter: 17.0 mm
- Weight 11.7 g

### Packaging