

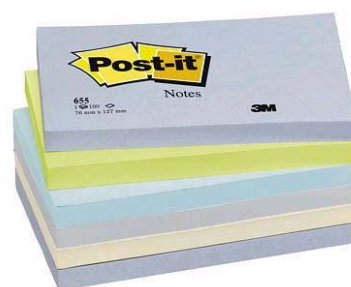


Post-it® Colour Notes

For when yellow's too mellow.

Add a splash of colour to your messages and brighten someone's day.

Post-it® Colour Notes are made of high grade coloured paper, coated on the back side with 3M's unique repositionable adhesive. Available in a large variety of sizes, they are designed to stick wherever desired and easily lift cleanly off of most surfaces.



REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /PAD
653-FL	Warm pastel rainbow pack : 3 pink, 3 coral, 3 green, 3 lilac	38mm*51mm	12	100
653-TF	Warm neon rainbow pack : 3 ultra pink, 3 ultra yellow, 3 neon pink, 3 neon orange			
653-MT	Cool neon rainbow pack : 3 neon green, 3 neon purple, 3 ultra green, 3 periwinkle blue			
653-ML	Cool pastel rainbow pack : 3 Sky blue, 3 pastel green, 3 cream, 3 pastel blue			
654-B	Pastel Blue Pad	76mm*76mm	12	100
654-P	Pastel Pink Pad			
654-L	Pastel Lilac Pad			
654-G	Pastel Green Pad			
654-NY	Neon Yellow Pad			
654-NP	Neon Pink Pad			
654-NG	Neon Green Pad			
654-NO	Neon Orange Pad			

REF	DESCRIPTION	DIMENSIONS	PADS /PACK	SHEETS /PAD
654-FL	Warm pastel rainbow pack : 2 pink, 2 coral, 2 cream, 2 pastel green, 2 ultra green, 2 lilac	76mm*76mm	12	100
654-TF	Warm neon rainbow pack : 1 ultra pink, 2 neon yellow, 1 neon pink, 1 ultra yellow, 1 neon orange	76mm*76mm	6	100
654-MT	Cool neon rainbow pack : 2 neon green, 1 neon purple, 1 ultra green, 1 ultra blue, 1 periwinkle blue	76mm*76mm	6	100
654-ML	Cool pastel rainbow pack : 2 Sky blue, 1 pastel green, 1 pastel blue, 1 grey, 1 cream	76mm*76mm	6	100
654-RB Strawberry	Strawberry rainbow pad (25 sheets per colour) : neon pink, coral, ultra pink, pastel pink	76mm*76mm	12	100
654-RB Aquatic	Aquatic rainbow pad (25 sheets per colour) : emerald, pastel green, neon purple, ultra blue	76mm*76mm	12	100
654-RB Spring	Spring rainbow pad (25 sheets per colour) : ultra green, ultra pink, ultra yellow, periwinkle blue	76mm*76mm	12	100
655-B	Pastel Blue Pad	76mm*127mm	12	100
655-P	Pastel Pink Pad			
655-L	Pastel Lilac Pad			
655-G	Pastel Green Pad			
655-NY	Neon Yellow Pad			
655-NP	Neon Pink Pad			
655-NG	Neon Green Pad			
655-NO	Neon Orange Pad			
655-FL	Warm pastel rainbow pack : 2 pink, 2 coral, 2 cream, 2 pastel green, 2 ultra green, 2 lilac	76mm*127mm	12	100
655-TF	Warm neon rainbow pack : 1 ultra pink, 2 neon yellow, 1 neon pink, 1 ultra yellow, 1 neon orange	76mm*127mm	6	100
655-MT	Cool neon rainbow pack : 2 neon green, 1 neon purple, 1 ultra green, 1 ultra blue, 1 periwinkle blue	76mm*127mm	6	100
655-ML	Cool pastel rainbow pack : 2 Sky blue, 1 pastel green, 1 pastel blue, 1 grey, 1 cream	76mm*127mm	6	100
655-RB Strawberry	Strawberry rainbow pad (25 sheets per colour) : neon pink, coral, ultra pink, pastel pink	76mm*127mm	12	100
655-RB Aquatic	Aquatic rainbow pad (25 sheets per colour) : emerald, pastel green, neon purple, ultra blue	76mm*127mm	12	100
655-RB Spring	Spring rainbow pad (25 sheets per colour) : ultra green, ultra pink, ultra yellow, periwinkle blue	76mm*127mm	12	100
635-5AN	Neon Rainbow Pack, lined Ultra fuschia, neon green, neon orange, electric yellow, neon pink	76mm*127mm	5	100
660-N	Neon Rainbow Pack, lined Neon pink, electric yellow, neon green	152mm*102mm	6	100

TECHNICAL CHARACTERISTICS

ADHESIVE	
Adhesive material	Acrylic repositionable
PAPER	
Paper type	Uncoated paper 100 % virgin pulp
Paper bleaching	ECF type
Paper origin	Europe
Paper certification	Preferably certified pulp sources (FSC, PEFC...)
Paper weight	70 – 72 gsm
BACKSHEET	
Paper type	Printed white uncoated paper 100 % virgin pulp
Paper bleaching	ECF type
Paper origin	Europe
Paper certification	Preferably certified pulp sources (FSC, PEFC...)
Paper weight	70 gsm
PACKAGING	
	Single pad
Primary pack	OPP Film
Shipper	Corrugated board with minimum of 70% recycled fibers
Pallet	Wood pallet + Stretch PEBD film

ECF stands for **Elemental Chlorine Free** meaning that no Cl_2 is used for bleaching the pulp (Cl_2 is a very strong oxidizing agent which has negative effects on the environment).

END USER BENEFITS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Multi-pack format	Ability to share pads within an office	Saves money. Increases personal pleasure among co-workers.
Assortment of colours	Pleasing colours in the office	Personal profit / pleasure
	Specific points / messages can be highlighted	Saves time
Numerous size options	Correct size to meet user's needs.	Increases productivity
	Saves paper - use only the size/amount of paper needed to effectively communicate your message.	Improves quality of the environment
Repositionable adhesive	Convenient. Easy to make copies of document without removing staples. Allows you to make comments without damaging the original.	Saves time
	Notes do not hide/cover-up important information	Increases productivity
	Eliminates need for staples and paper clips	Improves quality of the environment
	Removable, reusable	Easy to use
	Can be applied to a variety of surfaces without damaging them	Reduces worry
Printed lines	Allow for well spaced, neat writing	Improve communication with a well written note.

ENVIRONMENTAL CHARACTERISTICS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Papers used for Post-it® Notes preferably made from certified pulp sources (FSC, PEFC...)	This selection helps contribute to the protection of the environment, namely does not impact the old growth forest by using managed planted woods	Post-it® Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment
Post-It® Notes manufactured in an ISO14001 certified factory with on-going pollution prevention actions and programs	Volatile Organic Compounds continuously reduced as documented in the annual 3M France Environmental report	Plant emissions reduced by 98% over 1990-2005 period
	In-process and ultimate paper wastes collected and managed through dedicated waste stream recycling	Manufacturing paper waste shipped to a waste paper collecting company for further recycling
	3M has a strong environmental management system in place according to ISO 14001 standards and regularly checked by notified body since 1996	Pollution risk occurrences minimized at all stages of the manufacturing process as required by ISO14001 principles and practises Factory site practises recognized with 2004 "Enterprise & Environment" national award
Post-It® Notes can be recycled	Notes can be treated like any other office waste paper as documented by 3M Company position letter dated Nov 18,2002	Notes can be disposed in paper office waste bins therefore go through the normal paper recycling waste stream
Post-It® Notes are primarily manufactured locally for European market	Reduction of the shipping/transportation distances between supplier and customer therefore reduces fuel consumption and emissions for delivering goods.	Reduction of the fuel consumption associated with transportation