

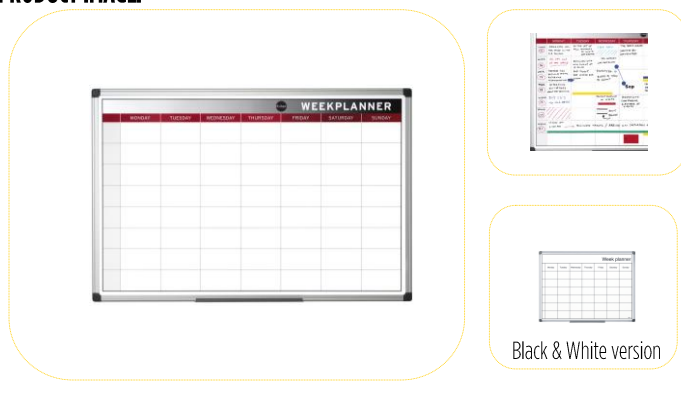
**PRODUCT SHORT DESCRIPTION:**

**Versatile board to organize 8 weeks or 1 week as a time table**

**FEATURES AND BENEFITS:**

- A versatile planning tool that allows you to organize up to 2 months ahead, or plan one week as a time table.
- High quality drywipe magnetic surface
- Easy to write on and clean
- Supplied with marker pen, pen tray, magnets and wall mounting kit
- Available in five languages :  
English, German, Spanish, French and Portuguese

**PRODUCT IMAGE:**



**MARKETING COPY:**

Bi-Office's Week Planner is a versatile tool that allows you to organise up to 2 months of work in a simple, easy and efficient way, or just organise a week, day by day and hour by hour. Use it to create both individual and team schedules in dynamic and ever changing office environments; its magnetic surface is easy to erase and guaranteed to last for years of hard work and heavy planning.

**APPLICATION AND SALES PROPOSITION:**

- Versatile board to organize 8 weeks or 1 week as a time table
- Easy and simple tool to communicate and organize

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like offering of accessories.

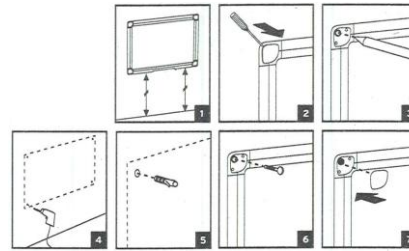
**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	Week Planner	600x450	730x470x22	1,52	2,08	GA0233170	---
Grey Aluminium	Week Planner	900x600	1030x620x25	2,93	3,91	GA0333170	---
Grey Aluminium	Week Planner Black & White	600x400	615x415x22	1,37	1,80	GA0104170	---

**TECHNICAL DETAILS**

**COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- Wooden based core with magnetic or white melamine on chipboard
- 2 year warranty



**CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

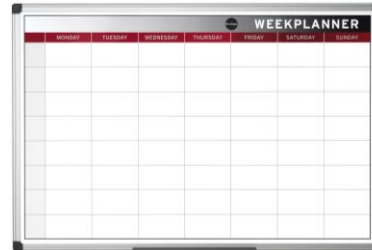
n/a

**SUGGESTED ADVERT:**

**Magnetic Week Planner**

**Versatile board to organize 8 weeks or 1 week as a time table**

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Black & White version



**WITHIN FAMILY:**

- Week Planner
- Four Month Planner
- Perpetual Year Planner
- Monthly/Week Planner
- Gridded Planner
- Year Planner
- Other planners also available

**QR CODE:**



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**Approval:** *Sandra Gomes Faria*

**Revision:** 00  
**Date:** 26-07-2013